



## 9 April 2020 – Webinar 1: BSIS as a tool to future-proof business schools

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- 13:00-14:00  
CET
- Speakers:
- Eric Cornuel, President, EFMD Global
  - Maurice Thévenet, Délégué Général, FNEGE, FR
- Moderated by: Michel Kalika, Director BSIS, EFMD GN
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## 14 April 2020 – Webinar 2 – The BSIS Impact Dimensions - Financial Impact

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- 13:00-14:00  
CET
- Business Schools and BSIS experts will share best practice in assessing financial impact.
- Jane Mulatz, Director, Strategy & Accreditation, Sobey School of Business, Saint Mary's University, CA
  - Bernard Ramanantsoa, Dean Emeritus HEC Paris, FR
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## 16 April 2020 – Webinar 3 - BSIS Impact Dimensions - Educational Impact

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- 13:00-14:00  
CET
- Business Schools and BSIS experts will share best practice in assessing educational impact.
- Enn Listra, Dean, Tallinn University of Technology, School of Business and Governance, EE
  - Vasu Srivibha, Chief Impact Officer, Sasin Graduate Institute of Business Administration, TH
  - Safaa Abdoun, Strategic Initiatives Manager, The American University in Cairo School of Business, EG
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## 21 April 2020 – Webinar 4 - BSIS Impact Dimensions – Business Development Impact

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- 13:00-14:00  
CET
- Business Schools and BSIS experts will share best practice in assessing business development impact.
- Ian Fenwick, Director, Sasin Graduate Institute of Business Administration, TH
  - Rhidian Lewis, University of Bedfordshire Business School, UK
  - Sherif Kamel, Dean, The American University in Cairo School of Business, EG
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## 23 April 2020 – Webinar 5 - Assessing the real impact of research

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- 13:00-14:00  
CET
- Speakers:
- Tony Roche, EVP, Publishing and Strategic Relationships, Emerald Publishing, UK
  - Richard Whitfield, Senior Publisher, Emerald Publishing, UK
  - Eric Neutuch, Accreditation and Institutional Projects Officer, IMD, CH
  - Nimisha Singh, Assistant Professor Information Technology, Head-Centre for International Affairs, Birla Institute of Management Technology-BIMTECH, IND
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## 28 April 2020 – Webinar 6 - BSIS Impact Dimensions - Intellectual Impact

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- 13:00-14:00 CET Business Schools and BSIS experts will share best practice in assessing intellectual impact.
- Alexandra Köves, Assistant Professor, Corvinus University of Budapest, Corvinus Business School, HU
  - Jenny Shorley, Associate Head - Research and Knowledge Exchange, Impact Lead, Manchester Metropolitan University Business School, UK
  - Nicolas Mottis, Professor Management of Innovation & Entrepreneurship Department, Ecole Polytechnique, FR
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### 30 April 2020 – Webinar 7 - BSIS Impact Dimensions – Impact within the Regional Ecosystem

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- 13:00-14:00 CET Business Schools and BSIS experts will share best practice in assessing the impact within the regional ecosystem.
- Roland Scherer and Kristina Zumbusch, Vice-Director, Institute of Systemic Governance and Public Management, University of St.Gallen, CH
  - Dr. S.N. Prasad, SDMIMD, IND
  - Anne-France Borgeaud Pierazzi, Institutional Research & Accreditations Partner, IMD, CH
  - Jean-Pierre Helfer, Director of research ; La Rochelle Business School, Excelia group, FR
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### 5 May 2020 – Webinar 8 - BSIS Impact Dimensions - Societal Impact

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- 13:00-14:00 CET Business Schools and BSIS experts will share best practice in assessing societal impact.
- Nimisha Singh, Assistant Professor Information Technology, Head-Centre for International Affairs, Birla Institute of Management Technology-BIMTECH, IND
  - Metka Tekavčič, Dean, SEB LU, School of Economics and Business, SI
  - Paul Beaulieu, Professor, ESG-UQÀM, CA
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### 7 May 2020 – Webinar 9 - BSIS Impact Dimensions – Impact on the Image of the Region

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- 13:00-14:00 CET Business Schools and BSIS experts will share best practice in assessing the impact on the image of the region.
- Samira Hussain, Senior Tutor in Law, University of Bedfordshire Business School, UK
  - Hiba Zielinski, Responsable Qualité & Labels- CSR, Quality and Accreditations Manager, IAE Nice Graduate School of Management, FR
  - Carolyn Magnani, Executive Director for Innovation, Quality, and Research Faculty of Business and Economics (HEC Lausanne), UNIL-Université de Lausanne, CH
  - Debra Leighton, Academic Dean, Faculty of Business and Law, Coventry University, UK
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### 12 May 2020 – Webinar 10 - The Future of Impact Assessment: Impact Leadership, Future Generations and a Business School's Footprint

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- 13:00-14:00 CET Speakers:
- Dan LeClair, CEO, GBSN-Global Business School Network, USA
  - Ivo Matser, CEO, ABIS-The Academy of Business in Society, BE
  - Julie Perrin-Halot, Associate Dean/Director Quality, Strategy, International, GEM-Grenoble Ecole de Management, FR
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