



Paris,
December
11-13, 2019

Academic Training Program

**“Meet the Editors”
of EJIS, IJIM, ISR, ITD, JAIS, JSIS, MISQ, MS, SIM**

Information Systems
Faculty Publishing Workshop

FNEGE
2, avenue Hoche
75008 Paris

Coordinated by **Frantz ROWE**
Professor at University of Nantes (IEMN-IAE) and at LEMNA,
Part-time Researcher at SKEMA Business School



Fondation Nationale pour l'Enseignement
de la Gestion des Entreprises

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PROGRAM

▶ **Purpose:** The objective of this workshop is to support young information systems faculty members from France and all over Europe in their effort to publish their research in the most prestigious outlets within the information systems discipline. Over a period of three days, experienced editors or past-editors of leading information systems journals will work together with the participants in an interactive way to provide hands-on advice on the research publication process.

Topics of discussion include how to submit a paper to a top journal, manage the review process and respond to reviewers; how to build up a successful research team; how to position a manuscript and clearly define its contribution to theory; how to get publication from a doctoral monograph; how to do a critical review of the literature and write a state of the art review; and how to get publication in leading American journals.

The seminar will be limited to 20 participants to ensure a high degree of interactivity between the participants and presenters (editors) and among participants and will take place in Paris on December 11-13, 2019.



▶ **Target group:** Full-time faculty members who have either recently been hired by an academic institution or are working in such an institution for less than ten years. The event is targeted towards faculty members who have obtained their PhD and are working in a business school or university in Europe. Participants are expected to participate during the full duration of the workshop, which implies arriving in Paris in the evening of Tuesday December 10th and departing in the evening of Friday, December 13th.

APPLICATION PROCEDURE

Applications should be sent by e-Mail to the program coordinator (Professor **Frantz ROWE** (frantz.rowe@univ-nantes.fr) by October 1st at the latest. Early applications are welcome. Applications should include a short (one-page) CV, a brief statement (300 words) on the reasons for wanting to attend the seminar and a copy of a recent research paper (either published or work-in-progress) authored or co-authored by the applicant. Selection will be based on academic achievement and participants will be notified by October 15th.

A workshop coordinated by:



Frantz ROWE, Professor at University of Nantes (IEMN-IAE) and at LEMNA, Part-time Researcher at SKEMA Business School.

PLANNING

DAY 1: Wednesday, December 11, 2019

Introduction: Meet the editors
Frantz ROWE (Coordinator)

“How to realize a good literature review: challenges and argumentative strategies”

Frantz ROWE, former Editor European Journal of *Information Systems and Advisory Board, International Journal of Information Management*

“How to craft a conceptual paper/ how to deal with theoretical development”

Suzanne RIVARD (HEC Montréal), former Theory and Review Departmental Editor, MIS Quarterly, Senior Editor Journal of Strategic Information Systems and former Senior Editor, *Journal of the Association for Information Systems*

Dinner (guest): **François DE CORBIÈRE** (IMT Atlantique), Editor-in-Chief, *Systèmes d'Information et Management*.

DAY 2: Thursday, December 12, 2019

“Argumentation in empirical research”

Ojelanki NGWENYAMA (Ryerson University), Senior Editor European, *Journal of Information Systems and Editorial Board Information Technology for Development*

“Publishing qualitative research in high level outlet” and “Narratives and other alternative genres”

Michel AVITAL (Copenhagen Business School), Senior Editor, *European Journal of Information Systems and Editorial Board Review, Journal of the Association for Information Systems*.

DAY 3: Friday, December 13, 2019

“Positioning a Paper for Management Science: Tips, Hints and Strategies for Publishing Quantitative Research in IS”

Anandhi BHARADWAJ (Emory University) Departmental Editor, Management Science

“What Reviewers Look for in ISR: Crafting a Paper that Makes it Through Successfully”

Anand GOPAL (University of Maryland), Senior Editor, Information Systems Research



Participation fee:

1500€^{TTC}

This fee includes participation in the seminar, lunches, the documents, one group dinner. The fee does not include travel and accommodation expenditures.

AN EVENT SUPPORTED BY



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JSIS IJIM ITD SIM MS MISQ EJIS ISR JAIS

USEFUL INFORMATION



Dates

December 11-13, 2019



Location

FNEGE

2 avenue Hoche - 75008 PARIS
Métro COURCELLES (Ligne 2)