

Call for Papers & Panel Proposals

Deadline: 15 July 2019

Call Poster Session Proposals

Deadline: 2 September 2019



45th EIBA Annual Conference



What Now? International Business in a Confused World Order

**University of Leeds, UK
13th-15th December 2019**

The world has seen a radical set of social and structural shifts in the last three years, predicted by few policy makers, academics, or social commentators. The Brexit vote in the UK; the revocation of the Trans-Pacific Partnership and the renegotiation of NAFTA in the US; massive migration and social dislocation in Asia, Europe, Africa, and the Middle East; and the rise of more populist and strictly politically-controlled governments across the globe have put pause to any belief that: (a) globalization is viewed as uniformly positive by the bulk of the world's population, (b) the economic and social benefits of globalization are likely to win out over other political or societal issues, and (c) we can study international business without accounting for the global socio-political issues that involve a deeper understanding of topics that fall outside the normal realm of historic international business research.

The 2019 EIBA conference will be an opportunity to look at broadening the impact and footprint of international business through integration with research in other social sciences, to investigate the lessons to be learned from the current turbulent environment. The fact that the conference will be in the UK just before the country's technical exit from the EU presents a unique opportunity to hold this discussion in an environment currently living through one version of that turbulence.

The conference theme will be operationalized via a collection of tracks that cover traditional topics in international business and a parallel set of specialized tracks that relate to how we can integrate new ideas from the social sciences, policy, and business. In line with this view, we particularly encourage interdisciplinary panel submissions that involve scholars outside of our traditional fields, and panels and submissions that bring in policy makers, business leaders, and those focused on social activism or the integration of non-market stakeholders. We are looking not only for new perspectives on studying old problems, but also for new and existing perspectives on issues and phenomena arising from the turbulent environment of the past several years.

Conference Tracks & Track Chairs (see the EIBA 2019 Conference website for detailed descriptions of the tracks and track chairs: eiba2019.eiba.org/tracks/)

1. Learning from History: Economic, Social & Political Lessons (*Manuel Hensmans & Elizabeth Maitland*)
2. International Finance, Accounting & Governance (*Konstantinos Bozos & Collins Ntim*)
3. Emerging Markets & Regional Perspectives (*Santiago Mingo & Rajesh S Upadhyayula*)
4. Global Marketing (*Jorge Carneiro & Kevin Ibeh*)
5. Global Strategy (*Ilya Cuyppers & Mario Kafourous*)
6. People & Culture (*Helene Tenzer & Riki Takeuchi*)
7. Global & Local Economics & Institutions (*Aldo Musacchio & Evis Sinani*)
8. The Global Service Firm (*Armando Borda & Hussain Rammal*)
9. Entrepreneurship & Family Firms (*Xufei Ma & Siri Terjesen*)
10. Geographic & Socio Political Dimensions of Globalization (*Kwame Asamoah & Florian Täube*)
11. The Global Value Chain (*Holger Görg & Jean-Paul Roy*)
12. Knowledge, Technology & Innovation (*Paulina Junni & Sorin Krammer*)
13. Innovations in Teaching International Business (*Tamar Almor & Peter Zettinig*)
14. MNE Structure, Process and Operations (*Marcus Møller Larsen & Andreas Schotter*)

Call for Competitive & Interactive Papers

All papers received by the submission deadlines (which meet the eligibility requirements) will be evaluated in a double-blind review process. The final accepted papers that are presented in the competitive and interactive sessions will be published online in the EIBA 2019 Leeds proceedings. Detailed guidelines for the preparation and submission of papers are available on the conference website: eiba2019.eiba.org. **The submission deadline for competitive and interactive papers is 15 July 2019.**

Call for Panel Proposals

Panel proposals for EIBA 2019 Leeds should be on provocative issues within all areas of interest to IB scholars but with particular emphasis on the theme of the conference. Detailed guidelines for the preparation and submission of panels are available on the conference website: eiba2019.eiba.org. **The submission deadline for competitive and interactive papers is 15 July 2019.**

Call for Posters

We also welcome poster submissions to any of the EIBA 2019 Leeds conference tracks; those accepted will be presented in dedicated Poster Sessions. A group of experienced academic peers will be invited to review the posters and provide quality feedback to the authors. Guidelines for posters are available on the conference website: eiba2019.eiba.org. **The submission deadline posters is 2 September 2019.**

Call for Reviewers

The quality of academic meetings depends critically on the invaluable input of reviewers. The more reviewers we have, the quicker is our ability to have an expedited system that does not burden you as a reviewer and ensures that you also receive high quality feedback as an author. We invite volunteers to register as reviewers for EIBA 2019 Leeds, particularly if you are submitting your own work to the conference. Reviewers can expect to be sent two to three manuscripts to review soon after the 15 July 2019 submission deadline. **We expect all reviews to be completed and returned by 19 August 2019.** You can register as a reviewer via ConfTool at: www.conftool.org/eiba2019/. One excellent EIBA 2019 reviewer will be presented with the EIBA Best Reviewer Award!

Awards

As featured each year, we expect a number of awards and prizes to be presented for best papers and outstanding contributions to the EIBA Annual Conference as well as to the IB community. The following



awards (among others) are currently planned (or confirmed*) for being awarded at the EIBA 2019 Leeds Conference:

- [Copenhagen Business School Prize*](#)
- [Danny Van Den Bulcke Best Paper Prize*](#)
- [EIBA Best Doctoral Thesis Proposal in IB Award*](#)
- [EIBA Distinguished Honorary Fellowship Award*](#)
- [GSJ Global Strategy Research Prize*](#)
- [IBR Best Journal Paper of the Year Award*](#)
- [JIBE International Trade & Industrial Organization in International Business Prize*](#)
- [Lazaridis Institute SMEs & International Entrepreneurship Best Paper Prize*](#)
- [IMR International Marketing Prize](#)
- [IJoEM Emerging Markets Prize](#)

Other awards may be given as sponsorship is secured. More information will be available on the EIBA 2019 Conference website and via social media.

Doctoral Activities at EIBA 2019

The EIBA doctoral events are aimed at providing an opportunity for young doctoral students to discuss their research plans and works-in-progress, as well as gaining networking and career guidance experience. Two doctoral events will be conducted on 13 December 2019:

- [33rd EIBA/EIASM John H. Dunning Doctoral Tutorial in International Business \(JHD-DT\)](#)
- [8th EIBA/EIASM Danny Van Den Bulcke Doctoral Symposium in International Business \(DVDB-DS\)](#)

Participation at the EIBA doctoral events is limited. More information about how to participate in the events will be available on the EIBA 2019 Conference website and via the EIASM. We will also be having a set of special social activities for doctoral students.

Other Activities at EIBA 2019

In addition to the regular conference program, we are planning a series of pre- and post-conference events. Each will have a separate registration process – be sure to check the EIBA 2019 Conference website for the latest information.

Pre-conference Events:

5th EIBA Early Career Network Workshop
IBR Paper Development Workshop
JIBS Paper Development Workshop
JIBP Paper Development Workshop
 Social & Cultural Events

Post-conference events:

Qualitative Methods Workshop
 Structural Equations Modeling Workshop
 Pedagogy Workshop
 Historical Methods Workshop
 Social & Cultural Events

The submission deadline for doctoral events and PDWs is: 2 September 2019. The deadlines for social and cultural events will vary and will be posted on the EIBA 2019 Leeds conference website.

Key Dates

1st April 2019	Submission system opens
15th July 2019	Submission deadline for papers and panel proposals
1st September 2019	Registration opens
2nd September 2019	Submission deadline for posters, doctoral events, and PDWs
16th September 2019	Decision notifications
15th October 2019	Early-bird registration deadline
13th-15th December 2019	EIBA 2019 Leeds conference!!!!!!



Please email EIBA2019@leeds.ac.uk with any questions, and visit the EIBA 2019 Conference website for updates. We also encourage you to follow us on social media, as this will have updated information on registration, accommodation and events (eiba2019.eiba.org/contact/).

We look forward to welcoming you to EIBA 2019 in Leeds!

The EIBA 2019 Leeds Conference Team (<https://eiba2019.eiba.org/conference-team/>)