



DYSFUNCTION DAY

International Forum

ICN-Artem, NANCY (France), December 4th & 5th, 2019

Dysfunction Day is a 24h event focused on the issue of art as a vehicle for communication and dissemination of research results and knowledge.

Among the reasons identified for the failure of the dissemination and exploitation of research to achieve its goals is the lack of knowledge of alternative routes and channels. One possible answer to this question is the use of creative art forms as an underestimated means of understanding and knowledge (Bruce et al, 2013). The use of artistic methods increases awareness of empirical data or developments in a subject and provides access to research in situations where language, intellectual approach or cultural barriers exist. Research in management and organisational sciences remains committed to the classic publication of articles with a limited impact on practices and society (Denis, 2017). Relevance is threatened by the star race (Rouquet 2017), and voices are being raised against the academic publication system (Moriceau et al; 2017).

“It is time for us to resist, simply by building, and encouraging, our consciousness of desire and desire for consciousness” (Bazin, 2018).

The first edition of the Dysfunction Day forum (December 6th, 2018, Audencia, Nantes, France) has confirmed a strong international interest for questioning the classical dissemination methods used by researchers in the field of management and organization studies. Turning to art-based methods seems a radical but promising perspective. Nevertheless some pending issues remain. Issues of power cannot be avoided: where is the power when calling to the arts? How to avoid a reinforcing of the classical authority of knowledge masked under the play and openness of art? Another issue lies in the question of delineating the frontier between creative animation methods or funny participation processes and artistic ways. How to define an artistic quality and discriminate between creativity and creation? A third issue was identified under the hybrid format of such research dissemination: whom to address, what channels, who is legitimate for delivering research outcomes under non classical formats? Last, how artists can and want to be involved into knowledge dissemination, while they struggle at making their way within art worlds with different agendas?

At the same time, numerous and unexpected experiments undoubtedly are under progress. Art experiments pave the way for research and researchers act as artists. The second edition of Dysfunction Day aims at deepening and opening the theme, while focusing on its political and de-disciplinizing dimensions.



We invite you to participate to the construction of the story of arts-related research and knowledge dissemination, and contribute to our one-day seminar in Nancy on December 5th, 2019.

Some themes to be explored:

- Reflections on the de-disciplinarization and re-disciplinarization
- Artists reluctances and willingness to act and be identified as researchers
- Researchers ability or willingness at producing art
- Artistic quality and knowledge content within artworks
- Art and Management

We welcome unusual proposals, presented under creative format, which aimed at fostering:

- Artists-researchers collaboration
- Presentations of any kind
- Short forms, happenings, events, as well as discreet, invisible, disseminated formats
- Analysis and critique of the arts-informed research dissemination trend

Focus on Dysfunction Journal:

Instead of simply resisting and opposing the classical paper format to innovative art-based forms, DYSFUNCTION journal aims at fostering hybrid formats: texts that function as research texts as well as art forms (Bobadilla et al., 2017), a kind of “critically affective performance texts” (Linstead, 2018).

DYSFUNCTION journal has published six issues between July 2017 and July 2019, each one dedicated to a single paper, shaped and written in a hybrid format between science and art (despite we will not define is art nor science). Two issues deal with fiction in research, questioning the pretended objectivity of facts on which science relies, as well as the supposed disconnection from the real offered by fiction. Any research, all knowledge is a story, told by a whole society to its future members.

A special limited issue of Dysfunction will be produced on the forum. Art-oriented research methodology workshops will be held by Dysfunction editorial team.

Scientific Committee

Loris Guery, Université de Lorraine, CEREFIGE

Baptiste Rappin, Université de Lorraine

Pierre Guillet de Monthoux, Stockholm Business School / Copenhagen Business School

Elen Riot, University of Reims Champagne-Ardenne

Antony Kwame Harrison, Virginia Tech University

Sybille Persson, ICN-Artem, CEREFIGE

Brigitte Biehl Missal, hdpk, Berlin



Program outlines:

Opening December 4th, 6pm : exhibition, keynote, welcome drink. Dinner.

December 5th, 9:00-12:00 and 1:00-4:00: sessions, panels.

December 5th, 4:00: Plenary, Conclusion.

Location : ICN ARTEM campus, Nancy.

Free registration.

Proposals can be in English (most preferably) or French.

Submission deadline: September 30th

Decision notification to authors: November 1st

Organization

ICN-ARTEM (Bertrand Agostini)

Dysfunction Editorial Team (Natalia Bobadilla, Antoine Lefebvre, Philippe Mairesse)

Proposals and queries to be sent to

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Partnership with RIPCO Special Issue

The paper presented at Dysfunction Day can be submitted to the *Art and Organizations: from individuals to structures, the inseparability of aesthetics and politics (Arts et Organisations : des individus aux structures, la dimension esthétique inséparable de la dimension politique)*, a special issue in the Revue Internationale de Psychosociologie et Comportements Organisationnels (International Review of Psychosociology and Organizational Behavior), planned for mid-2020.



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