

## **The PRI Academic Network Conference 2019**

The UN-supported Principles for Responsible Investment (PRI) works to understand the investment implications of ESG factors and to support its international network of investor signatories in incorporating these factors into their investment and ownership decisions. The PRI acts in the long-term interests of its signatories, of the financial markets and economies in which they operate and ultimately of the environment and society as a whole. The PRI is proud to collaborate with the Research Chair on Sustainable Finance and Responsible Investments (Chaire FDIR) at Toulouse School of Economics and École Polytechnique for the eleventh Academic Network Conference. The conference will again be alongside PRI in Person, the largest global conference on responsible investment, and will be held on 9 September 2019 in Paris.

The Academic Network is a vibrant and flourishing international community of over 4,000 academics and investment practitioners on ESG and investment. Academics are from RI-related disciplines, traversing finance and business, economics, management, sociology and STEM subjects.

The conference focuses on the latest research on responsible investment practices. The event is for academic researchers in sustainability and will also be an opportunity for academics and investors to engage with each other, learn and discuss the latest insights, and to network.

### **Call for Papers**

Aligning with key themes at PRI in Person, we invite submissions of papers that focus on responsible investment, especially inviting submissions on the following topics:

Working to achieve a sustainable financial system

- ESG investing and investment horizons
- Risk management in the context of RI
- ESG-related regulatory developments (for e.g. EU sustainable finance)
- Fiduciary duty

The role of responsible investment in meeting today's investment challenges

- Impact investment
- Corporate reporting
- Economic inequality
- Information and communications technology, e.g. artificial intelligence, data privacy and tech ethics

ESG integration

- Financial performance
- Fixed income and ESG investment performance
- Behavioural finance and investment biases: implications for RI
- Climate change
- Energy transition

ESG engagement

- Engagement strategies
- Corporate governance including board skills
- ESG disclosure (e.g. water, climate, cyber security)

We encourage both theoretical and empirical contributions from diverse business, finance, and social science disciplines.

### **Application requirements**

- Full papers only. Extended abstracts will not be considered
- Papers should be submitted as anonymised PDFs (all author names removed)
- Only one submission per person if the paper is being put forward for a prize
- Only papers in English can be submitted, with a page limit of 60 pages
- Published or forthcoming papers should not be submitted
- Papers submitted to be considered for the student award cannot have non-student co-authors

Accepted papers will be featured on the PRI website unless otherwise agreed. Past conference papers and conference prize winners can be found here: [www.unpri.org/academicresearch](http://www.unpri.org/academicresearch)

### **The criteria**

Submissions will be reviewed according to the following criteria:

- Contribution to responsible investment research
- Originality of subject of study or approach
- Methodological strength
- The practical significance of the research

Conference papers and conference prizes will be judged in a double-blind review process by the PRI Academic Network Committee, which is composed of academics and practitioners, and the Conference Committee chaired by:

- Diane-Laure Arjaliès  
Assistant Professor, Managerial Accounting and Control, General Management & Sustainability  
Ivey Business School, Western University Canada
- Catherine Casamatta  
Professor of Finance  
Toulouse School of Economics and TSM, University of Toulouse Capitole
- Patricia Crifo  
Professor of Economics  
University Paris Nanterre EconomiX, Ecole Polytechnique Crest and CIRANO
- Caroline Flammer  
Associate Professor of Strategy & Innovation  
Questrom School of Business, Boston University
- Sébastien Pouget  
Professor of Finance  
Toulouse School of Economics and TSM, University of Toulouse Capitole

## **The PRI Award for Outstanding Research**

Submitted papers will be considered for the following prize categories:

- The best qualitative paper – please see definition below<sup>1</sup> before you submit for this category
- The best quantitative paper
- The best student paper

### **Application timeline**

5 April 2019	Submission deadline for all papers and extended abstracts to be received
17 May 2019	Notification to applicants
30 August 2019	Presentation slides to be sent to the PRI ahead of the conference

### **How to submit a paper**

Submit your paper via email to [2019-PRI-academic@tse-fr.eu](mailto:2019-PRI-academic@tse-fr.eu)

### **Contact**

For questions regarding submission, please contact [2019-PRI-academic@tse-fr.eu](mailto:2019-PRI-academic@tse-fr.eu)

For questions about the conference, please contact [events@unpri.org](mailto:events@unpri.org)

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<sup>1</sup> Qualitative research aims at capturing practitioners' lives, meanings and experience. Qualitative research is conducted within and across multiple disciplines such as sociology, anthropology, psychology, management, accounting, communication, law and other related fields. It includes methods such as ethnography, case studies, grounded theory, life histories, and action research.