

# PuRPOSE

## Erasmus+ project 2019-2022



PuRPOSE



Co-funded by the  
Erasmus+ Programme  
of the European Union

Developping a Pedagogical tRaining offer to Promote  
knOWledge and reSearch attractivEness



**HYBRID EVENT**  
**June 10th 2022**

**Maison de l'Europe de Paris**  
Centre d'Information Europe Direct,  
29, Avenue de Villiers, 75017 Paris  
**8h45-14h**

### An Erasmus+ project

- Led by University of Montpellier, University of Siegen, Shannon Technological University, and Réseau Entreprendre
- Funded by the European Commission
- Launched in October 2019

### The main objectives of PuRPOSE

- To form international teams for academic cooperation to be engaged in entrepreneurship research projects.
- To develop a pilot methodology for promoting research attractiveness based on a strong involvement of the private sector and a mix of digital training activities (MiniLabs).
- To disseminate the project's outcomes to high education institutions and their public and private partners (MiniLabs Guide).

✉ [labex-entreprendre@umontpellier.fr](mailto:labex-entreprendre@umontpellier.fr)

Learn more about [PuRPOSE](#)

### The PuRPOSE team organizes

a dissemination event to share the results and the future of this project,  
by hosting a round table of academics and entrepreneurs. This event is especially aimed  
at students, researchers, professors, and entrepreneurs.

Registration is free but mandatory [Click here to register](#) or scan

