

Call for Papers

Wine Economics & Business Symposium November 30 to December 1, 2022

Keynote Speaker

Kym Anderson (University of Adelaide, Adelaide, Australia)

BRIEF OVERVIEW

The Wine Economics & Business Symposium is co-organized by INSEEC GRANDE ECOLE, the University of Bordeaux, and The American Association of Wine Economists in partnership with Vinitech-Sifel, the international Viti-Vinicole trade fair held in Bordeaux, and supported by the INFER network. The conference will bring together scholars, practitioners, and professionals in the wine sector, providing them with a forum to exchange ideas, information and opportunities.

The conference will be organized in different sessions, with research presentations, plenary sessions with keynote speakers, and round tables with industry representatives.

We especially welcome innovative contributions related but not limited to the following topics:

- Wine & history
- Wine policies (taxes, regulation of the market, etc.)
- Business models
- Consumer behavior
- Sales & packaging
- International trade
- Wine asset returns, pricing, and predictability
- Risk management & strategies in the wine industry
- Production conditions: vine diseases
- Sustainability: Climate change
- Sustainability: Organic wines
- Climate risks in the wine sector
- Price dynamics
- Wine as an alternative asset class
- Wine market liquidity & efficiency
- Information asymmetries

The working language of the conference is English.

Deadline for submissions: October 15, 2022

Reviewers' responses will be sent by October 25, 2022

Registration deadline: November 4, 2022

Conference dates: November 30 to December 1, 2022

Papers should be sent as a Word or PDF file to the following address: webs@inseec.com

Venue:

Parc des Expositions de Bordeaux, Rue Jean Samazeuilh, 33300, Bordeaux, France.

Publication Opportunities:

Selected papers may be considered for publication in :
Economic Modelling or the *Journal of Wine Economics*.

Scientific committee:

- Claudiu Albuлесcu (Politehnica University of Timisoara)
- Adeline Alonso-Ugaglia (Bordeaux Sciences Agro)
- Cristina Badarau (University of Bordeaux)
- Stephen Bazen (Aix-Marseille University)
- Hachmi Ben Ameer (INSEEC Grande Ecole, OMNES Education)
- Jean-Marie Cardebat (Université de Bordeaux, INSEEC Grande Ecole)
- Foued Cheriet (MOISA, Institut Agro Montpellier)
- Benoit Faye (INSEEC Grande Ecole, OMNES Education)
- Bernd Frick (Paderborn University)
- Carole Maurel (MRM, Université de Montpellier)
- Christian Oberst (German Economic Institute)
- Dimitrios Pappas (Harper Adams University)
- Vicente Pinilla (Universidad de Zaragoza)
- Karl Storchmann (New York University)
- Camelia Turcu (University of Orleans)
- Jean-Laurent Viviani (University of Rennes 1)
- Jean-Philippe Weisskopf (Ecole Hôtelière de Lausanne)



Organizing Committee:

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